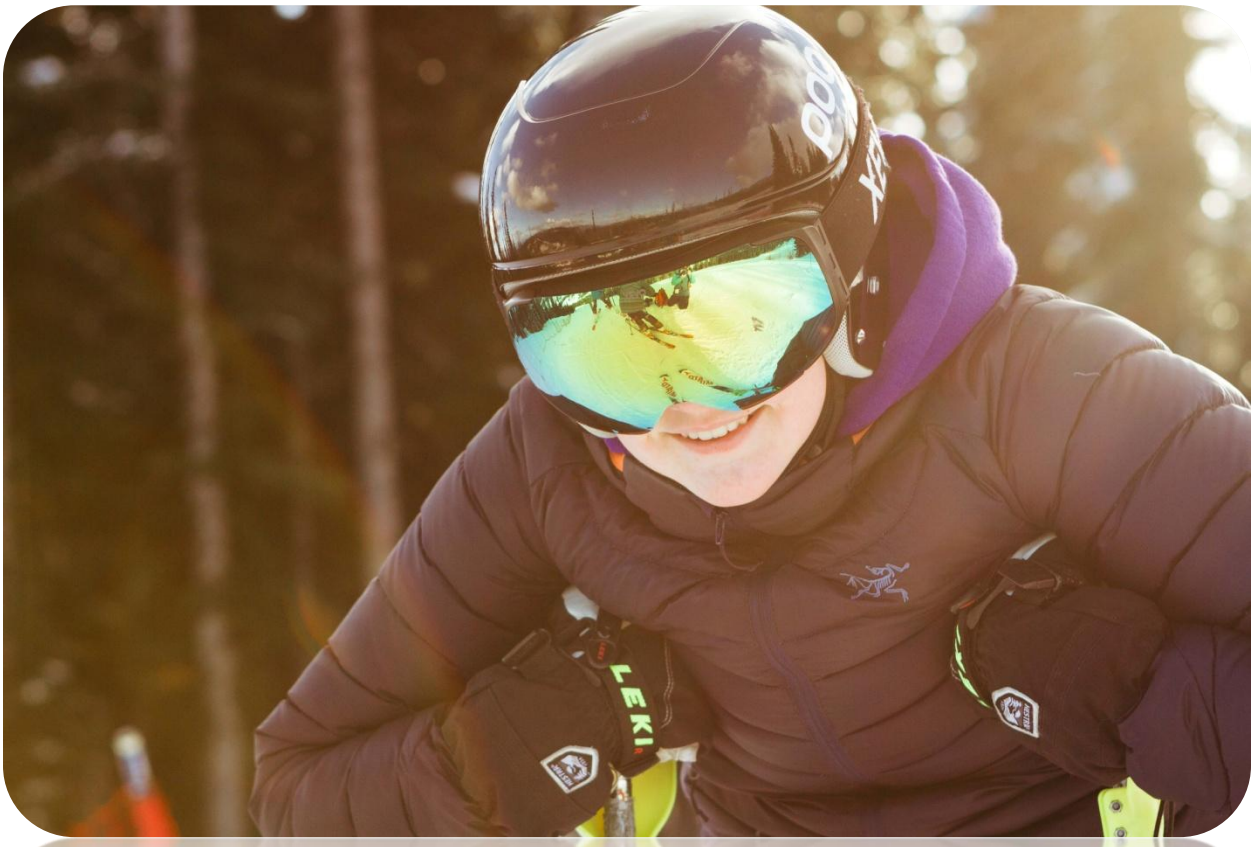
LIGHTNING CREEK
SKI CLUB



2027/28 SPONSORSHIP PROGRAM

Lightning Creek Ski Club

British Columbia is a mountainous province with many amazing ski resorts that foster the skiers that Canada is so well known for at World Cup and Olympic events. It all starts when kids learn to slide on snow and have the opportunity to participate in clubs like ours, which teach them the skills to reach their goals and explore their passion.

LIGHTNING CREEK SKI CLUB

Based at Troll Resort near Quesnel, B.C., the Lightning Creek Ski Club offers instruction to skiers age 5 to 16. Our club has experienced coaches that develop skiers from their early years right to the time they move to Nationals and the height of their professional skiing careers.

LIGHTNING CREEK PROGRAMS

The club depends on generous volunteers and sponsors to help put on great programs for kids. Our club believes in keeping the costs of our programs as attainable as possible so that as many kids as possible can participate and learn the great sport of skiing. By sponsoring our club you are creating opportunities for kids to get the best coaching and ski programs that we can attract to the Interior of British Columbia. Our club is often on the podium at The Nancy Greene and BC Alpine festivals each year.



LIGHTNING CREEK FAMILIES

Our club consists of families from Quesnel and Williams Lake. Club culture requires all families to put in several days volunteering at our races, in our club cabin and assisting in other capacities where needed.
As the kids progress up through the age groups from U6 (5 years old) to U16 (15 years old), the demands on the athletes and their families becomes increasingly onerous. There are many out of-town races which require travel, accommodation, event and coaching fees. The kids often miss school and have to keep up with their curriculum on the road or during training.





LIGHTNING CREEK RACING

Since 2008, the club has worked with Troll Resort to provide excellent grooming and access to terrain for weekly instruction and hosted events. This partnership has been instrumental in building our club's recognition and enrollment over the years, which in turn also benefits Troll Resort. Troll Resort and Lightning Creek Ski Club host many events in the North Zone which attract up to 300 plus athletes and their parents to Troll Resort. Lightning Creek athletes also travel to races all over BC. The Nancy Greene athletes (U6 to U12) usually travel to two out of town races per season, and the BC Alpine athletes travel regularly and participate in out-of- town training and races. Our four sponsorship levels give sponsors
the opportunity to support the Lightning Creek Ski Club based on their needs – Platinum, Gold, Silver and Bronze. On the following pages is our powerful and integrated platform to brand both the sponsor and the Lightning Creek Ski Club.

BENEFITS OF BECOMING A

Platinum Sponsor

- Recognition on all Lightning Creek signage (including all community outreach events)
- Corporate logo and tag line on new team ski jackets
- Logo on posters in clubhouse
- Sponsor's banners at events
- Logo and link on Lightning Creek's home and sponsorship page
- Logo placed on all Lightning Creek correspondence
- Sponsor mentioned on Lightning Creek Facebook page throughout the year
- A special news item posted to the Lightning Creek home page with logo and link
- Images and video from the team will be provided "royalty free" for sponsor to use

PLATINUM SPONSORS MAKE A $5,000 CONTRIBUTION



BENEFITS OF BECOMING A

GOLD SPONSORS

• Recognition on all Lightning Creek signage (including all community outreach events)
• Corporate logo and tag line on new team ski jackets
• Logo on posters in clubhouse.
• Logo and link featured on Lightning Creek's homepage and sponsorship page as a Gold Sponsor
• Logo placed on Lightning Creek correspondence
• Sponsor mentioned on Lightning Creek's Facebook page throughout the year

GOLD SPONSORS MAKE A $3,000 CONTRIBUTION



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BENEFITS OF BECOMING A

SILVER SPONSORS

• Recognition on all Lightning Creek signage (including all community outreach events).
• Corporate logo and tag line on new team ski jackets
• Logo on posters in clubhouse
• Logo with link featured on Lightning Creek's sponsorship page and team site as a Silver Sponsor.
• Logo placed on Lightning Creek correspondence
• A special news item posted to the Lightning Creek home page with logo and link

SILVER SPONSORS MAKE A $2,000 CONTRIBUTION





BENEFITS OF BECOMING A

Bronze Sponsor

- Recognition on all Lightning Creek signage (including all community outreach events)
- Logo on posters in the clubhouse
- Logo with link featured on Lightning Creek's sponsorship page as a Bronze Sponsor
- Logo placed on Lightning Creek correspondence
- A special news item posted to the Lightning Creek home page with logo and link

BRONZE SPONSORS MAKE A $1,000 CONTRIBUTION





Gate Panels



Jackets



B-Net banners



Tents with banners



Stickers on guards and helmets



Bibs

Sponsorship Summary Chart

SPONSORSHIP LEVEL	PLATINU	GOLD	SILVER	BRONZE
	$5,000	$3,000	$2,000	$1,000
SPONSOR PROFILE				
Recognition on club signage, including at community events	✓	✓	✓	✓
Corporate logo and tagline on new team ski jackets	✓	✓	✓	
Logo on posters in the LCSC cabin and on the clubhouse sign	✓	✓	✓	✓
Sponsor's banners at LCSC events	✓	✓		
Logo placed on all LCSC correspondence	✓	✓	✓	✓
Distribution of stickers to LCSC athletes and family members, and other guests at LCSC events	✓	✓	✓	✓
WEBSITE PROMINENCE				
Logo and link featured on club's website homepage and sponsorship page, listed at sponsorship level	✓	✓	✓	✓
Social media promotion	✓	✓		
Once signed on, a special news item posted on the club's website homepage, with logo and link	✓	✓	✓	✓
Team images and video will be provided "royalty free" for sponsors to use	✓			

Race Sponsorship Opportunities

ADDITIONAL OPPORTUNITIES	SPONSOR AMOUNT
LCSC Cup Title Sponsor	PRICELESS
LCSC Cup Trophy	$ 200.00
Race Bibs $20 per bib x 60 bibs Sponsor Logo,LCSC Logo and can be used for Club Races and the LCSC Cup	$ 1,200.00
Gate Panels $20 per panel x 60 panels Sponsor Logo, LCSC Logo and Troll Resort Logo	$ 1,200.00
Gates $45 per gate x 20 gates Sponsor Logo, LCSC Logo and Troll Resort Logo	$ 900.00
C-Net 5 rolls x $170 per roll	$ 850.00
Start Tent with Sponsor Logo	$ 700.00
Participation Ribbons 300 x $2	$ 600.00
Medals 100 x $5	$ 500.00
Certificates 300 X 1	$ 300.00
Radios $200 per radio	$ 200.00
Aluminum Tent 10x10 fully printed top and one side.	$ 1,300.00





FOR MORE INFORMATION, PLEASE CONTACT:

Lightning Creek Ski Club / Sponsorship Program
P.O. Box 4012
Quesnel, B.C.
V2J 3J2
Email: lcsctroll@gmail.com