

## Lightning Creek Ski Club

### Board Meeting Minutes

Date: June 5<sup>th</sup>, 2018

Time: 6:30pm

Location: Riverrock Restaurant

Present: Falko Kadenbach, Karsci Peters, Jennifer Boudreau, Michelle Klapatiuk, Sarah Shipley

Regrets: Julie Backer, Anita Slovak, Roland Jarrett, Marianne van Leusden

Old Business

**Early Season Training** – Whitehorse & Sunpeaks Cost Proposal (Roland) **Tabled**

#### **Equipment**

B –Netting: We need to know how many rolls we need and how much it will cost. Look for sponsors to help off-set this cost, we could use banner with logos etc.

Tablet in an Otterbox: This option doesn't work, so we need to purchase a new laptop to run timing on the hill. *Motion to approve a laptop purchase up to 600 dollars. All in favour.*

#### **Marketing**

Sponsorship Packages: *Motion to accept and forward to sponsors. All in favour*

PopMedia: we would like to use this option to produce some marketing videos for our club.

Signage at the hill: Action item: Michelle will take measurements this weekend at the cabin to find out the best place. Teresa will produce the sign for the cost of materials. *Motion to approve cost for signage. All in favour*

Website update: We would like to expand and revamp our website. Add our sponsorship page, pictures of the coaches and their bio's, and Alumni and history. Action item: Jennifer and Falko to work together and roll out beginning of July

Club email professional signature – completed

## Grant Opportunities

Friends of Troll: Action item Jennifer to continue to attempt to connect with Hildur

**Enrollment Campaign (Anita) Tabled.** Some suggestions discussed, bring a friend day, ski lesson for the parent, develop a of gear. Action item: Falko to follow up with Anita around this task

**Fundraising:** Sandbags (Lynette): We will be getting 2000 sandbags for free, 100 percent profit. Action item: Michelle to follow up with Lynette around approaching Canadian Tire.

## New Business

**Presidents Report:** I would like to drive things forward and get more revenue streams. Build on what has been done and be more profitable.

**Treasurer's Report:** Financial Report (**Tabled**) Bank account \$16444.00. We would like to develop a cashflow sheet. Action item: Sarah to inquire into Quickbooks online as a possibility. We need an A/R at each meeting. President to check monthly bank statements and sign off. Action item: Falko to help develop a cashflow sheet

**Roles and Responsibilities:** would like everyone to ensure this works. Can be a working model that we add to and tweak to our club needs. Discussion around a Program director to oversee both Alpine and Nancy green and the club. Perhaps not a coach, perhaps a paid position. The teaching for coaches is not happening. We would like to organize a coach to put on a training seminar. Professional development for coaches is a priority, needs to be on our calendar. Action item: Michelle to coordinate.

## Mission and goal: Tabled

**Email structure:** Develop an email structure for clarity. We need to create a list of what we need. They can be put on our website for ease of use by members. Action item: Jennifer and Sarah to collaborate.

**Spirit Square meeting room:** Next meeting to be conducted there. Action item: Jennifer to arrange.

**Grant Opportunities** – Capital gaming grant up to 1.2 million. Over 20 thousand would be where we would look at for projects. NDIT is a matching grant. We need to form a grant committee. Action item: executive to submit a capital item idea.

**Ski Cross Project:** Capital Grant & NDIT Grant – is there enough support from the club members? Produce a Survey on survey monkey to see how we are doing, ask for insight into capital projects and receive general feedback. Provides members an opportunity to have a voice. Action item: Board to produce the survey in conjunction

**LCSC Calendar:** Annual Calendar online, update and forward a year in advance so everyone knows what is happening.

**Mail Key:** Sarah would like to be the keeper of the key.

**Club Photo:** \$10 dollars a kid, which we will add into the registration cost so every family gets a picture. Maybe get three pictures, group photo, race photo, and one without so much gear on. Action item: Falko to discuss with Bonnie.

Adjourned 8:22