

Lightning Creek Ski Club  
Executive Board Meeting

May 8, 2018

**Present:** Jennifer Boudreau, Maryanne van Leusden, Roland Jarrett, Sarah Shipley, Michelle Klapatiuk, Falko Kandenbach, Anita Slovak.

**Regrets:** Karsci Peters, Julie Backer

Adoption of Agenda – Passed unanimously

1. Event Schedule/ Annual Calendar - planning and race committee organization

Try and come up with a schedule early to clearly define races and set race committees. More time to plan events and be more coordinated. BC Alpine website and our google calendar website can help us stay organized. Troll events need to be sorted out so we can arrange race dates. We need to coordinate our calendar with Special Olympics. More fun races. Closer to the fall, try and organize concrete dates for our events.

2. Early Season Training - Whitehorse & Sunpeaks

Would like to consider going to Whitehorse for early training 10-3 5 7 days. Teams from all over. The hill is dedicated to ski racing. Besides skiing it's a great experience and adventure. Coach's would have to go. Guaranteed to get on snow Nov 1. Sunpeaks is accessible and economical. **Action Item:** *Roland to put together a cost proposal.* Tabled

3. Northzone Clubs – communication and relationships

Meet quarterly. Meet with PG as they have been reluctant partners. PG embracing the notion of working together, around resources, dedicated days at troll. Headway on working together to lessen costs of sharing athletes. Setting mutual agreements to support northern clubs.

4. Rec program

After the AGM it was brought up around U14's would like a rec club. Consumes a resource, have tried in the past unsuccessfully. Seems to have some interest around snowboard racing, perhaps we could explore more. We may have a couple of coach options. Maybe we could ask Scott around a one day rec program that he could offer instead of us.

## 5. Athlete List

Athletes are aging we could have 16 kids 2/4-day alpine program, we would like to foster this program. Tyr and get WL kids to join our club considering Timothy is possible closing.

## 6. Team Jackets – returns & embroidery

We need to get jackets back. Need to get the embroidery done so logos need to be sent to Michelle.

## 7. Equipment:

- Timing and 2x Start Tent - could be sponsored with logos. Could run permanent wiring up the Rush and the Face and have it donated. Discussion of aluminum start gates.
- B-net repairs - clips are missing. Have a b-net fixing party. We should organise a training session on b repairs/setting. Perhaps could have a b net setting party on the staining weekend. **Action Item:** *Michelle will send an email out on b net setting training.*
- Timing equipment boxes - a box can be made where the computer and a timing devices sit in for transport as well as to house it in from the elements. Could be a tablet
- Dedicated water resistant timing computer - perhaps a tablet in an otter box. **Action Item:** *Sarah to ask mike about this possibility*
- For purchase – b&c netting. We don't have a lot of functioning b netting to do a GS. C netting for crowd control is not in good condition and we don't have enough. Perhaps we can approach big clubs like whistler for their 2nds.
- For purchase- 1 x Drill bit \$225. Special Olympics has offered us to use theirs as a shared option. 10 x Gates \$600. Could be purchased by Special Olympics with the idea they will use our stuff. Headset \$680. 18 Volt Batt \$120, 3 radios \$1200. Total \$2825. Prioritization of the list: Tents, Tablet, and C netting
- Sponsors for equipment – go big and make a case.

## 8. Marketing

- Sponsorship packages development – implement a committee to develop a sponsorship level with items attached to generate more revenue. Need to develop a sponsorship package for July. Suggestions: advertise on TV Boards around the community; Involve Shaw or TELUS. Perhaps new NG jersey sponsorship? **Action Item:** *Falko to cultivate*
- Signage at the hill (home of LCSC) - put our own sign on the hill, Teresa Sia will do this for us. **Action Item:** *Michelle will get some ideas together for her and provide some mark ups.*
- Outbound enrollment campaign and budget- kindergarten
- Website update – include Special Olympics information and general updates. **Action Item:** *Jennifer to attempt to complete this.*
- Facebook page – Bonnie was huge support for the club with our FB page. Suggested we include her athlete pictures as part of the registration package.

**Action Item:** *Falko to foster a relationship with Bonnie to continue using her valuable services.*

- Club email – Make a professional signature. **Action Item:** *Jennifer to complete.*

9. Grant opportunities inventory and committee members (grant writers)

- Community Foundation
- Capital Grant
- Swim Club fundraiser (**can someone remind me about what we meant by this, my computer died and I switched to paper and I think I missed this, was it pizza?**)
- NDIT Grant (**is this right my writing is atrocious**)
- The possibility of a Friends of Troll membership. **Action Item:** *Jennifer to approach Troll*
- Create a catalogue of grant possibilities?
- PG uses Alumni for club support

10. Enrollment Campaign

- Use DPAC to distribute information to schools around LCSC and registration
- Combine our registration night with our own ski swap
- We need to start planning in August to have things ready to go for the schools.  
**Action Item:** *Anita to facilitate this process*

11. Fundraising – Tabled until next meeting

- Sandbags- Lynette

Meeting Adjourned 8:30

Next meeting Tuesday June 6 at 6:00. Location: River Rock Pub